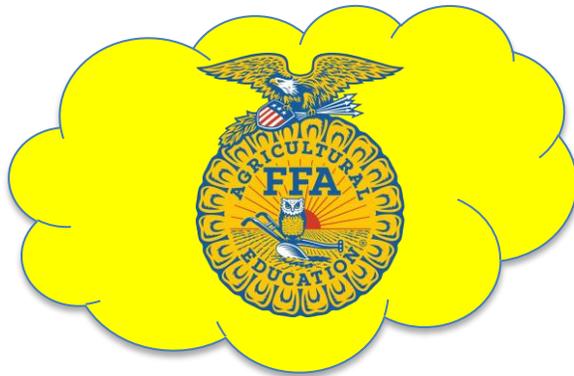


# Chapter Officer Challenge Guidelines



2016-17

**KANSAS FFA ASSOCIATION**

# WHAT IS THE Chapter Officer Challenge?

**This will be the first year of the Kansas FFA Chapter Officer Challenge! The Chapter Officer Challenge is an opportunity for chapter FFA officers to advocate on behalf of FFA, agricultural education, career and technical education, and the agriculture industry. This challenge is meant to highlight some of the existing functions of chapter officers and document them in a way that showcases their influence. We wish you the best of luck in your year of service and the Chapter Officer Challenge!**

# HOW DO WE Tell Our Story?

**In order to complete the challenge, chapter officers will need to tell their story in the three categories of the school based agricultural education model. Each category includes three challenges.**



# **FFA**

Through this challenge, each chapter will have a number of opportunities to tell the story of FFA! However, not every challenge has to be completed for a chapter to be able to submit their Chapter Officer Challenge.

## **Challenge #1: Host a district or state officer at a chapter event.**

How this Challenge Will Be Scored: Each visit will be worth 10 points, with a maximum of 20 points possible. Chapters may not invite district officers from their own chapter to earn points. The submission must include a short summary and picture for each visit to earn points.

## **Challenge #2: Contribute at least five pounds of pop tabs to the Kansas FFA service project.**

How this Challenge Will Be Scored: If completed, this challenge will be worth 15 points. The submission must include a picture of the pop tabs on a scale to earn points. Pop tabs will be collected at State Convention. All proceeds from the project will fund a donation to Heifer International's *Give the Gift of Honeybees*.

## **Challenge #3: Participate in the #ksffagivesthanks movement on social media during the month of November.**

How this Challenge Will Be Scored: The guidelines for #ksffagivesthanks will be released on Kansas FFA's social media at the beginning of November. Each member who participates in #ksffagivesthanks will earn 1 point for their chapter. Only students with FFA membership will be counted. Advisors may participate. This challenge will have a maximum of 15 points possible. The submission must include a screenshot of each post to earn points.

# **SAE**

This year is the “Year of the SAE” in Kansas FFA! Chapter officers have a unique opportunity to promote SAEs within their chapter and community.

## **Challenge #1: Encourage members to apply for district proficiency awards and state degrees.**

How this Challenge Will Be Scored: Each chapter member who completes and submits a proficiency award or state degree application at the district level will earn their chapter one point. Totals per chapter will be derived from reports at District Selection Day. A maximum of ten points are possible.

## **Challenge #2: Have an SAE presentation conducted by a chapter member (at a chapter meeting, event, etc.).**

How this Challenge Will Be Scored: Each presentation will be worth 5 points, with a maximum of 25 points possible. Only one SAE presentation per event will count for points. The submission must include a short summary and a picture of the SAE presentation to earn points.

## **Challenge #3: Have members post an #SAEselfie (which was inspired by the Holton FFA Chapter) on social media. Must include a screenshot of each post to earn points.**

How this Challenge Will Be Scored: Each member who posts an #SAEselfie on social media will earn 1 point for their chapter, with a maximum of 15 points possible. Only students with FFA membership will be counted. Advisors may participate. The submission must include a screenshot of each post to earn points.

# Classroom

This challenge provides FFA members the opportunity to share their stories about the valuable lessons taught in the classroom!

## **Challenge #1: Submit an article to a news publication about information being taught in agriculture education classrooms.**

How this Challenge Will Be Scored: Each article will be worth 10 points, with a maximum of 10 points possible. The submission must include the date of publication, the name of the media publication, and a link to the article online (if available). If no online link is available, the submission must include a photo of the article. Examples of news publications can include (but are not limited to) local newspapers, school newspapers, chapter newsletters, area publications, the *High Plains Journal*, and *Grass & Grain*.

## **Challenge #2: Host an industry representative in the classroom or take a trip to an industry representative.**

How this Challenge Will Be Scored: Each presentation will be worth 20 points, with a maximum of 20 points possible. The submission must include a summary of the presentation and a picture to earn points. These industry visits may include but are not limited to Ag Ed Task Force, KSU College of Ag, Farm Bureau, welding company, farmer, etc.

## **Challenge #3: Classroom students provide an educational experience for other members of the school district (of any age).**

How this Challenge Will Be Scored: Each educational experience will be worth 20 points, with a maximum of 20 points possible. Examples of these educational experiences may include (but are not limited to) Day on the Farm events with local elementary school students, PALS programs, presentations to other classes at the high school, or advocating about agriculture education to school board members. The submission must include a summary of the presentation and a picture to earn points.

What's in it for me?

Chapter FFA officers are elected to serve fellow FFA members and agriculture. They have gained experiences as a result of their involvement in FFA. Advocating for the organization ensures that others will continue to have those same opportunities! The winning chapter officer teams will receive recognition at State Convention, coupled with a chapter visit from the state officers. Ties will be broken by random draw.

How do we enter?

Each chapter is eligible to compete in the challenge which runs from September 1, 2016, to March 8, 2017. To submit your challenge materials, complete the submission form and send a copy to [elizabeth@ksffa.org](mailto:elizabeth@ksffa.org). Not all challenges must be completed to be eligible! A copy of this form will be available on the Kansas FFA Association website. Items may be submitted at any time throughout the challenge and must be submitted by 11:59 p.m. on March 8, 2017.

# Do you have what it takes to win the Chapter Officer Challenge?

