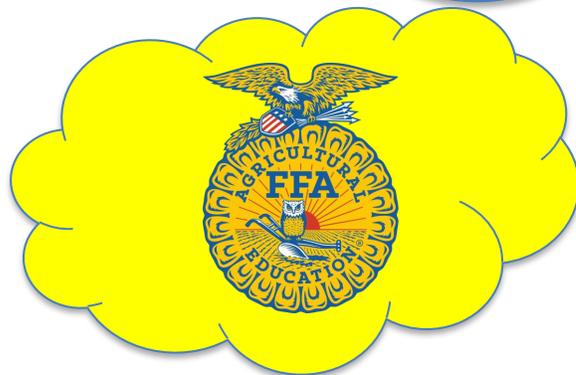


# District Officer Challenge Rules and Guidelines



2016-17

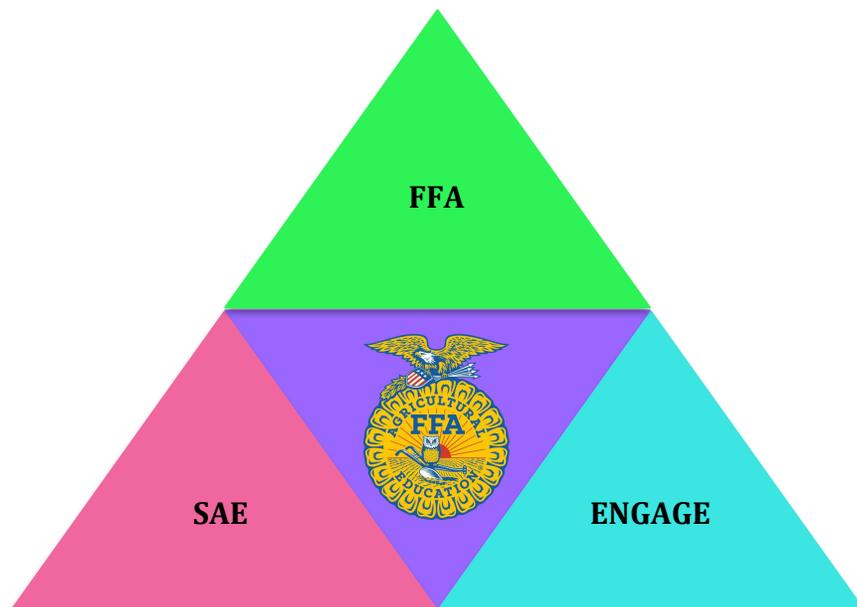
**KANSAS FFA ASSOCIATION**

# WHAT IS THE District Officer Challenge?

The District Officer Challenge is an opportunity for district FFA officers to advocate on behalf of FFA, agricultural education, career and technical education, and the agriculture industry. This challenge is meant to highlight some of the existing functions of district officers and document them in a way that showcases their influence. We wish you the best of luck in your year of service and the District Officer Challenge!

# HOW DO WE Tell Our Story?

In order to complete the challenge, district officers will need to tell their story in three areas:



# **FFA**

Throughout this challenge, each district will have a number of opportunities to tell the story of FFA! However, not every challenge has to be completed for a district to be able to submit their District Officer Challenge.

## **Challenge #1: Host a district-wide event.**

How this Challenge Will Be Scored: Each event will be worth 25 points, with a maximum of 25 points possible. This event cannot include Greenhand Conference, District Banquet, or CDE competitions. The submission must include a summary of the event and a picture to earn points.

## **Challenge #2: Conduct chapter visits.**

How this Challenge Will Be Scored: Each officer on the district officer team can earn 5 points for conducting a chapter visit. If multiple district officers conduct a chapter visit, each officer will earn points. There is a maximum of 5 points per officer available, with a maximum of 30 points total. Officers may not earn points for visiting their own chapter. The submission must include a short summary of each chapter visit and a picture to earn points.

## **Challenge #3: Districts will participate in #ksffagivesthanks on social media during the month of November.**

How this Challenge Will Be Scored: The guidelines for #ksffagivesthanks will be released on Kansas FFA's social media at the beginning of November. Each social media platform utilized by the district to participate in #ksffagivesthanks will earn 5 points, with a maximum of 15 points possible. For example, if a district utilizes Facebook, Twitter, and Instagram to participate in #ksffagivesthanks, they will earn 15 points. The submission must include a screenshot of a post on each social media platform to earn points.

# **SAE**

This year is the “Year of the SAE” in Kansas FFA! District officers have a unique opportunity to promote SAEs within their district.

## **Challenge #1: Encourage members within your district to submit proficiency award or state degree applications at the district level.**

How this Challenge Will Be Scored: Chapters submitting at least one proficiency award or state degree application at the district level will earn their district points. These points will be awarded based on percentage of participating chapters of each district. The participating district with the highest percentage of chapters submitting proficiency awards or state degrees will receive the most points.

### TABULATION EXAMPLE:

District	Number of chapters in District	Number of chapters participating	% of Participation		Points divided by number of chapters participating
A	30	15	0.50	0.24	12.21
B	23	13	0.57	0.28	13.80
C	16	10	0.63	0.31	15.26
D	28	10	0.36	0.17	8.72
		48	2.05	1.00	50.00

## **Challenge #2: Include an SAE workshop at District Greenhand Conference.**

How this Challenge Will Be Scored: The inclusion of an SAE workshop at District Greenhand Conference will earn the district 15 points. This workshop does not have to be facilitated by the district officers. The submission must include the workshop title, a short summary, and the name(s) of the presenter(s) to earn points.

## **Challenge #3: Create a collage of the #SAEselfies (which were inspired by the Holton FFA Chapter) posted by members of your district to share on district social media.**

How this Challenge Will Be Scored: Each collage posted on social media will be worth 10 points, with a maximum of 10 points possible. The submission must include the collage to earn points.

# **ENGAGE**

These three challenges provide opportunities for district officers to further engage members within their districts!

## **Challenge #1: Encourage chapters within the district to complete and submit their chapter officer challenge by March 8th.**

How this Challenge Will Be Scored: Chapters submitting a chapter officer challenge by March 8<sup>th</sup> will help their district receive points. These points will be awarded based upon percentage of participating chapters within district. Further scoring details are shown in the table under SAE Challenge #1.

## **Challenge #2: District officers write blogs during National FFA Week about their FFA experiences.**

How this Challenge Will Be Scored: Each officer who writes a blog during National FFA Week about their FFA story will earn 5 points. There is a maximum of 30 points possible. The submission must include a link to each blog to earn points.

## **Challenge #3: Participate in the Kansas State Fair food drive as a district officer team.**

How this Challenge Will Be Scored: 5 points will be awarded for every 10 items that are brought by the district officer team to the 2016 Kansas State Fair to donate to the Hunger Fighters food drive. There is no maximum number of points, and no partial points will be awarded. To earn points, a picture of the district officers with the food items must be included (along with the total number of food items donated). This picture must also be posted the day that the district officers are at the State Fair!

What's in it for me?

As a district FFA officer, you are elected to serve FFA members and agriculture. You have gained experiences as a result of your involvement in FFA and advocating for the organization is how you will ensure that others will continue to have those same opportunities.

The winning district officer team will receive an exclusive enrichment opportunity with a highly esteemed leader within agriculture as well as some of the state officers. The state will collaborate with your district on a date before state convention. The top district officer teams will be recognized at state convention. Ties will be broken by random draw.

How do we enter?

Each district is eligible to compete in the challenge which runs from September 1, 2016 to March 15, 2017. To submit your challenge materials, complete the submission form and send a copy to [elizabeth@ksffa.org](mailto:elizabeth@ksffa.org). A copy of this form will be available on the Kansas FFA Association website. A completed form may be submitted at any time throughout the challenge. Forms must be submitted by 11:59 p.m. March 15, 2017.

# Do you have what it takes to win the District Officer Challenge?

