

# Creed Speaking LDE Presentation Rubric

**100 POINTS**

Participant # \_\_\_\_\_

Indicators	Very strong evidence of skill 5–4 points	Moderate evidence of skill 3–2 points	Weak evidence of skill 1–0 points	Points Earned	Weight	Total Points
<b>Oral Communication – 30 points</b>						
Pace	Speaks very articulately at rate that engages audience.	Speaks articulately but occasionally speaks too fast or has long unnecessary hesitations	Speaks too slow or too fast to engage audience		X 2	
Tone	Voice is upbeat, impassioned and under control	Voice is somewhat upbeat, impassioned and under control	Voice is not upbeat; lacks passion and control		X 2	
Volume	Emitted a clear, audible voice for the audience present	Emitted a somewhat clear, audible voice for the audience present	Emitted a barely audible voice for the audience present		X 2	
<b>Non-verbal Communication – 30 points</b>						
Eye contact	Eye contact constantly used as an effective connection Constantly looks at the entire audience (90–100 percent of the time)	Eye contact is mostly effective and consistent Mostly looks around the audience (60–80 percent of the time)	Eye contact does not always allow connection with the speaker Occasionally looks at someone or some groups (less than 50 percent of the time)		X 2	
Mannerisms and gestures	Hand motions are expressive and used to emphasize talking points No nervous habits	Sometimes exhibits nervous habits Hands are sometimes used to express or emphasize	Displays some nervous habits Hands are not used to emphasize talking points; hand motions are sometimes distracting		X 2	
Poise	Portrays confidence and composure through appropriate body language (stance, posture, facial expressions)	Maintains control most of the time; rarely loses composure	Lacks confidence and composure		X 2	
<b>Question and Answer—40 points</b>						

Indicators	Very strong evidence of skill 5–4 points	Moderate evidence of skill 3–2 points	Weak evidence of skill 1–0 points	Points Earned	Weight	Total Points
Response to questions	Responds with organized thoughts and concise answers	Speaks effectively and sometimes gets off topic Answers lacks organization	Response fails to answer question		X 2	
Support	Always provides details that support answers/basis of the question	Usually provides details that are supportive of the answers/basis of the question	Sometimes overlooks details that could be very beneficial to the answers/basis of the question		X 3	
Knowledge of agriculture	Answer shows knowledge of agriculture	Answer shows limited knowledge of agriculture	Answer shows no knowledge of agriculture		X 3	
<i>Gross Total Points</i>						
Time Deduction*						
Accuracy Deduction**						
<b>NET TOTAL POINTS</b>						
<b>RANK</b>						

\* -1 point per second over 4 minutes, determined by the timekeepers

\*\* - 2 points per word, determined by the accuracy judges